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| **WORKSHEET – ASSESSMENT (CRITICAL STRATEGIC ISSUES) – SESSION 2** |
| Critical strategic issues express high-level, strategic concerns that cut across your entire SWOT analysis. They highlight key questions that the plan must address. **Instructions:***1. Brainstorm a list of critical strategic issues. Frame the issue with the prompt, “How can we…?”* *2. Select your top five. Time permitting, select your top one of five.* |
| **Critical strategic issues** |
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| **Top 5 critical strategic issues** |
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| **Top 1 of 5** |
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