|  |
| --- |
| **WORKSHEET – COMMUNITY NEEDS – EXTRA CREDIT PREWORK FOR SESSION 2** |
| A nonprofit organization benefits its community and specific beneficiaries within that community. Better understanding a community’s needs and the needs of your target audience helps nonprofits better design and prioritize services for those communities and target audiences.**Instructions:***1. Profile the community or communities you serve, using available demographic and needs assessment information, and statements of need from grant applications. Define the major needs.**2. Profile your target beneficiary or beneficiaries. Define their major needs.* *3. Share with planning team members in advance of Session 2.* |
| **Community Needs** |
|  |
| **Needs of Target Audiences** |
|  |