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| **WORKSHEET – MISSION – SESSION 1** |
| An effective mission statement establishes direction, answering two fundamental questions – Whom do you serve? and What is your ultimate aim, or end result? An effective mission sometimes answers - What do you value? Avoid the temptation to use mission to answer the question - What do you do?**Instructions:***1. Reflect on your current mission.**2. Ask: Whom do you serve? Feel free to draw on your current mission or improve upon it.**3. Ask: What is your ultimate aim? Feel free to draw on your current mission or improve upon it.**4. Using your answers, draft a new mission statement.**5. Record your best proposed mission.* |
| **Current mission** |
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| **Whom do you serve?** |
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| **What is your ultimate aim, or end result?** |
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| **Draft a new mission statement** |
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| **Record your best proposed mission statement** |
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