**VIRTUAL EVENT REMINDERS**

It’s not an obstacle. It’s an opportunity.

* Be intentional about your event & experience. Make it worth your and your audience's time
* Extra hands go a long way. Organize and Execute with other people when able. Have multiple presenters, chat moderators, someone to help with tech etc.
* Novice: Start small. Do several small events then build. Expert: Consider larger events on more robust platforms that add more experiences, branding and polish.
* Always get feedback from attendees. Do post event surveys and incorporate learnings.
* Low Tech. High Impact goes a long way.

* Create templates that you can reuse. Zoom backgrounds, email/invite communications, scripts, event format.
* Attend events and leverage other ideas but make them your own to fit your brand & audience,
* Think about how you are going to engage your audience, Before, During and After the event.
* Add music, Quizzes, Stand Up and Stretch/Dance, Breaks, Polls, Giveaways, Themes, Breakout Rooms, or collaboration tools like Google Slides, MIRO, Jamboard, to help engage audiences.
* Remember no two events are the same- make your virtual event uniquely yours.

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 **RESOURCES**

This is not an extensive list. It’s curated to give you a starting point so that you can also research comparable & competitive services.

**PLATFORMS**

HOPIN - <https://hopin.to/>

STREAMYARD- <https://streamyard.com>

OBS Streaming- <https://obsproject.com/>

ZOOM Different Levels - <http://zoom.com/>

Don’t forget Facebook Live and Instagram Live as well.

**DESIGN**

Design Templates for presentations-  [Canva](https://www.canva.com/)

Video Templates- [Vimeo](https://vimeo.com/)

Copyright Free Images [UnSplash](https://unsplash.com/)

**VIRTUAL EVENT EXAMPLES: IMAGINE GALA**

[Imagine Gala: Virtual Event](https://www.youtube.com/watch?v=J0hG5VVdtuY&t=1s)

**OTHER RESOURCES**

[Greater Giving Auction](https://www.greatergiving.com/en)

[Virtual Best Practices](https://www.greatergiving.com/en)

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