

NSP | Update

A bulletin for nonprofit leaders from the
Hartford Foundation for Public Giving



Help Support Hartford-Area Nonprofits' Earned Income Ventures

Since 2019, 24 Hartford-area nonprofits have participated in the Hartford Foundation's Social Enterprise Accelerator (SEA), a 30-month process to strengthen their entrepreneurial capacity by launching or growing revenue generating ventures that are mission-aligned.

- Send flowers to someone in Greater Hartford through [Persimmon Petals](#), YWCA Hartford Region's florist shop
- Give someone a unique gift for the holidays or a birthday from Harc's [SockStarz](#) or Noah Webster House's [The West Hartford Gift Shop](#)
- Need a unique venue for an upcoming event? Try Chrysalis Center's [La Cocina and Training & Conference Center \(TCC\)](#), Camp Courant's [Pavilions at Camp Courant](#), or The Conference of Churches' [The 224 Ecospace](#).
- Use catering services from Chrysalis Center's [La Cocina Catering](#). Though not part of SEA, [Fire by Forge](#) and Hands on Hartford's [Gather 55](#) also offer catering services.

These are just a few examples of how you can help support nonprofits through their revenue-generating ventures. Here is the full list of SEA participants:

Brain Injury Alliance - [Brain Injury Navigator](#)
Community Child Guidance Clinic – [Happy Trails Transportation](#)
CRIS Radio - [CRIS Access](#)
Hartford Public Library - [Digital Library Lab](#)
New Horizons – [Sunshine Wheels](#)
RE-Center - [Equity Consulting Services](#)
The Open Hearth – [Open Hearth Works](#)
CTData – [Data Strategic Planning](#)
End Hunger CT! – [Full Shelves](#)
Hartford Food System – [Hartford Harvest Farm Share](#)
Health Equity Solutions – [HES Advantage](#)
AHM Youth Services – [Expansion of Clinical Mental Health Services](#)
Stowe Center for Literary Activism – [Stowe on the Go](#)

HartBeat Ensemble - [Stories Toward a Beloved Community](#)
Leadership Greater Hartford – [LGH Consulting & Training](#)
[Urban League of Greater Hartford](#) – Urban League Consulting
URISE Ventures – [Omni Print Plus](#)

On September 17th, the second annual **SEA All Cohort Learning Session** was held at the Chrysalis Center's Training and Conference Center (TCC), bringing together board and staff from all three cohorts to connect, learn, share, and collaborate as part of their continuing entrepreneurial journey. Each organization offered tips, tools, and helpful hints that have made their earned income ventures successful, along with updates and shared learnings about their SEA experiences to date. **No Margin, No Mission's** Mike Oxman and Larry Clark facilitated and led the session.



NSP's Technology Grant Program Can Help Smaller Nonprofits

NSP's Small Technology Program is available to 501(c)3 organizations with annual budgets under \$300,000, located in the Hartford Foundation's **29-town region** and aligned with the Foundation's strategic priorities. Your small nonprofit will complete a brief online survey assessing your current technology systems and capacity. Your organization will then be matched with a consultant who will review your survey results and help you identify, budget and plan to implement one or two tech projects including: website, donor management system, staff training, hardware, cloud computing, phone system, cybersecurity, video conferencing. Grant funding may be available to assist with implementation.

Contact Amy Studwell, astudwell@hfpg.org to learn more.



Join Us for an Information Session to Learn More about a Highly Regarded Program for Emerging Leaders

NSP invites you to attend an Information Session, in partnership with Five Frogs, November 14 from 1:00 to 2:00 p.m. via Zoom to learn more about the Leadership Development Roundtable (LDR).

LDR is a 9-month, strengths-based cohort experience for emerging leaders, which helps emerging leaders improve their leadership practice in tangible ways. The program includes roundtable sessions, individual leadership coaching, learning from seasoned leaders, and opportunities to build relationships and expand a peer network. This Information Session will help you better understand the program and whether it is the right fit for an emerging leader within your organization.

Click [here](#) to register yourself and/or an emerging leader in your organization for the Info Session.



Register to Attend Hartford Public Library's Upcoming Workshops for Nonprofits

Hartford Public Library offers a range of basic nonprofit management workshops in partnership with the Hartford Foundation. Upcoming Sessions include: **Introduction to Nonprofit Budgeting** (Nov 13), and **Program Evaluation** (Dec 11).

Click [here](#) to register, and to view session descriptions.



Hartford Public Library Offers Foundation Directory to Nonprofits

With funding from The Hartford Foundation, Hartford Public Library (HPL) now offers free access at all HPL locations to the **Candid online platform**, which includes the Foundation Directory and Guidestar. The Directory can help you identify prospects, evaluate whether those prospects are a good fit for your needs, and promote your nonprofit's visibility and credibility through GuideStar. Click [here](#) to access a recent webinar on how to use these resources, and click [here](#) to access the webinar slide deck.



Nonprofit Support Program and Hartford Public Library Workshop Recordings Available for Viewing

A wide range of NSP's recorded workshops are available for viewing on our website. Workshop topics run the gamut from fundraising to technology to marketing to succession planning to HR and more. Recordings of Hartford Public Library workshops, aimed at smaller nonprofits, are also available.

Click [here](#) to access the recordings.

2024 SURVEY OF CT
NONPROFIT WAGES +
BENEFITS IS NOW LIVE!



Be Part of the 2024 CT Nonprofit Compensation & Benefits Study

The Alliance is once again surveying nonprofits across CT in order to publish an up-to-date, **comprehensive report of nonprofit wages and benefits - the only one of it's kind in CT**. We hope the data will assist nonprofits in aligning compensation with organizational values, supporting fair and consistent hiring practices, and continuing to advance equity and inclusion.

We need your help! Your organization's participation in the survey is crucial to ensuring we have accurate, comprehensive data on a wide range of nonprofit staff

positions.

- [Take the Survey](#)
- [Download the FAQ's and Worksheet](#)

We strongly encourage you to use this worksheet to identify and gather the relevant information before proceeding with the survey. The survey itself will take about 30 minutes to complete, assuming you have already gathered all the necessary information beforehand. Please contact Allison Tichy at atichy@ctnonprofitalliance.org with questions or for more information.



Scholarship Season is Approaching

Do you know any high school seniors planning to attend 4-year, 2-year, or vocational programs? Any graduate students or adult learners returning to school?

The Hartford Foundation for Public Giving offers a wide array of scholarships, and applications will open soon! **Sign up at hfpgscholarships.org** and we'll let you know when the applications are ready for you.



Hire Skilled Professional Volunteers at No Cost to your Nonprofit

The Hartford Foundation has partnered with [Catchafire](#) to match skilled professionals who wish to donate their time, with nonprofits who need their expert talent. Using a user-friendly online platform, nonprofits post projects, and select skilled, professional volunteers. Learn more about how Catchafire works by watching this [2 minute video](#).

Catchafire volunteers have contributed over 7,000 volunteer hours and completed more than 450 projects with Hartford-area nonprofits in the areas of Communications (social media strategy, copy writing, graphic design), Technology (tech systems setup, google ad words setup, Salesforce customization), Organizational Strategy, Human Resources, Language Translation, Financial Management, Business Planning and much more.

If you are interested in learning more or would like to receive a Foundation sponsored membership with Catchafire, please email Amy Studwell at astudwell@hfpg.org.

Hartford Foundation Grant Opportunities for Nonprofits



The Hartford Foundation periodically releases Requests for Proposals (RFPs) for specific projects that help improve life in the Hartford region.

Visit our [Grant Opportunities web page](#) to learn about these and other upcoming opportunities, and to sign up to be notified when new grant opportunities are announced.



Alliance Annual Nonprofit Conference

The Alliance will be hosting its Annual Nonprofit Conference on November 20 at the CT Convention Center in Hartford. This annual conference attracts 500+ attendees from across the state.

Click [here](#) to learn more and to register.



Pro Bono Partnership (PBP) provides non-litigation legal services to nonprofits in areas such as: governance, employment and environmental law, real estate, regulatory compliance, contracts, fundraising, intellectual property, lobbying, mergers, bankruptcy and dissolution.

In addition to offering a range of low/no-cost legal services to nonprofits, PBP offers a rich array of webinars and articles on a host of legal topics including: employment law, fundraising, by-laws, starting a nonprofit, and more. Click [here](#) to access PBP's Upcoming Workshops & Webinars.

Click [here](#) to contact PBP.



Looking for New Board Members? Leaders Board Can Help

Leaders On Board has placed over 1,000 individuals on local nonprofit boards. If you're a nonprofit seeking motivated board members or are an individual interested in serving on a board, Leaders on Board can assist you.

Click [here](#) to learn more.

The NSP Team

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Visit the Nonprofit Support Program website

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