

**W O R K S H E E T # 3**

**LABINAR #3**

**SOCIAL**

**ENTERPRISE**

***ACCELERATOR***

**Think Your Nonprofit is Ready for Earned Income?**

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**Important Success Factors to Consider Before Jumping In**

June 14, 2023

**W O R K S H E E T # 3**

**COMMUNICATION:**

***It’s critical to keep your stakeholders informed while planning for earned income***

|  |  |  |
| --- | --- | --- |
| **With *Whom* Will You Communicate?** | ***How* Will You Communicate?** | ***Who* Will be Responsible?** |
| Board |  |  |
| Staff |  |  |
| Donors |  |  |
| Volunteers |  |  |
| Partners |  |  |
| Potential Customers |  |  |
| Other(s)? |  |  |