

**W O R K S H E E T # 4**

**LABINAR #1**

**SOCIAL**

**ENTERPRISE**

***ACCELERATOR***

**Nonprofit is a Tax Status, Not a Business Model…**

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**Why NPO’s Should Care About Earned Income**

April 12, 2023

**W O R K S H E E T # 4**

**Your Earned Income Offering \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

***SWOT ANALYSIS***

* **Strengths**
* **Weaknesses**
* **Opportunities**
* **Threats**

**IDENTIFY KEY RISKS AND MITIGATION STRATEGIES**

* **What are the top two *risks* for your earned income offering (based on *weaknesses* and *threats* above)?**
  + **Risk #1:**
  + **Risk #2:**
* **How might you *mitigate* each of those risks?**

* + **Strategies to mitigate risk #1:**
  + **Strategies to mitigate risk #2:**