

**W O R K S H E E T # 3**

**LABINAR #1**

**SOCIAL**

**ENTERPRISE**

***ACCELERATOR***

**Nonprofit is a Tax Status, Not a Business Model…**

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**Why NPO’s Should Care About Earned Income**

April 12, 2023

 **W O R K S H E E T # 3**

**Diversifying Revenue:**

***Margin and Mission Matrix***

High

High

Low

**MISSION**

 **MARGIN**